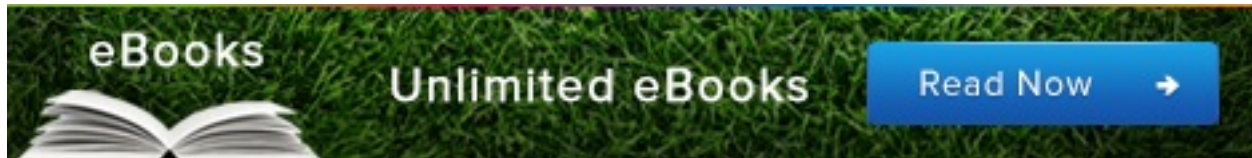
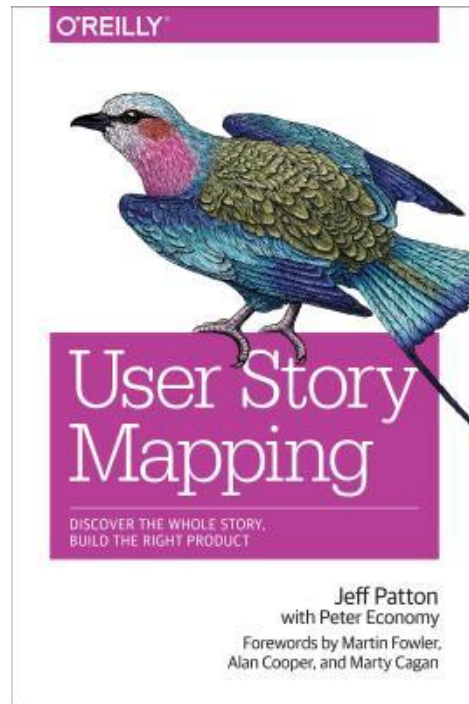


Leggi libro User Story Mapping: Discover the Whole Story, Build the Right Product

By Jeff Patton



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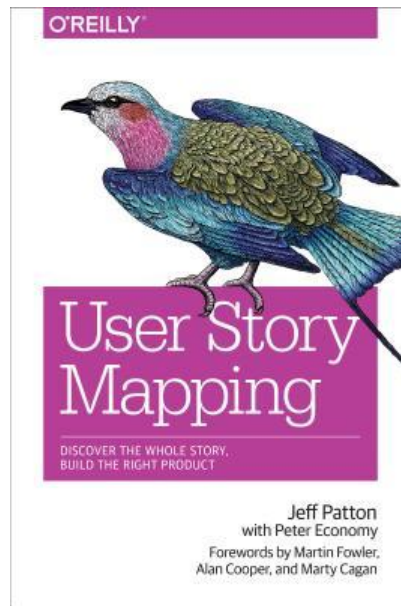
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Books Descriptions

How do you build a product that delights users? You must first know who your users are and how they plan to use what you're building. With this practical book, you'll explore the often-misunderstood practice of user story mapping, and learn how it can help keep your team stay focused on users and their experience throughout the development process. You and your team will learn that user stories aren't a way to write better specifications, but a way to organize and have better conversations. This book will help you understand what kinds of conversations you should be having, when to have them, and what to keep track of when you do. Learn the key concepts used to create a great story map. Understand how user stories really work, and how to make good use of them in agile and lean projects. Examine the nuts and bolts of managing stories through the development cycle. Use strategies that help you continue to learn before and after the product's release to customers and users

User Story

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